



Co-funded by the
Erasmus+ Programme
of the European Union

DEFA *Development of the Financial
Autonomy of Universities in Kyrgyzstan*

**UNIVERSITY
ADAM**

Approved _____

*Rector of Adam University
Svetlana Sirmbard*



Development of financial autonomy of
universities in Kyrgyzstan

ERASMUS-EDU-2022-CBHE-STRAND-3-
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Adam University Dissemination Plan of the ERASMUS + «DEFA» project

WP 5. Dissemination Plan

One of the primary objectives of DEFA is to ensure the dissemination and sustainability of the project results, as well as to raise public awareness through active networking among academic communities and stakeholders in the Kyrgyz Republic. The aim of the DEFA project is to develop a flexible and efficient model for the financial autonomy of universities that will enable the institution's capacity to mobilise resources, manage their resources, and use them efficiently to meet the changing demands of the society and the market to develop an inclusive, green, creative and fair country. The purpose of the project dissemination plan is to ensure that the results, outcomes, and impact of the project are publicized and disseminated as widely as possible. The plan should be updated every six months. The dissemination plan addresses specific and general audiences. This will be done through the use of various dissemination channels: continuous updating of on-line information; organizing and conducting international round table discussions and conferences; regular press releases; publication of articles in magazines and scientific conference proceedings; publication of print materials such as brochures, flyers and posters; delivering presentations on the Project activities at universities; designing and publishing booklets, newsletters etc.

Specific audience: students, researchers, teachers, or other people involved in activities related to the topic of the project and interested in following the development and results of the project (SA).

General audience: people who may not have a professional interest in the project, but who in terms of visibility are important to the project (GA).

Promotion of DEFA project in Kyrgyzstan

#	Name of actions	Estimated Date	Responsible	Materials
	Development of the AU's plan for dissemination	May, 2023	Vice rector for educational affairs Zhamangulov A.	Dissemination plan document

Development of the Strategic plan on sustainability of the project results	June, 2023	Rector of Adam University, Vice rector	Sustainable plan document
Publication of news on DEFA website, Adam's University website, facebook, instagram and dissemination of project results in the social media	All time	International department- Egemberdiev A.	News, project results, activities
Preparing and publishing brochures/leaflets of the project outputs	September, 2023,2024,2025	Vice rector for educational affairs Zhamangulov A. International department- Choiubekova A.	Brochure/leaflets
Organization of meetings with students and teaching staff of AU to implement and highlight the results of the project	September2023, February2024 May 2024	AU Project team	Results of the project
Annual publications in news portals Annual publications in newspapers Annual publications in scientific journals (Television, Radio, Newspaper)	During the project implementation	AU Project team	Articles
Participation in conducting of roundtables at national level	2023, 2024	AU Project team	Report on website and press-release for the mass-media
Participation in the organization of international conferences.	2024	AU Project team	Report on website and press-release for the mass-media 1 press-conference 1 annual TV 1 radio interviews Report, conference programs, photo, abstracts, publications
Monitoring the project activities in DEFA	All time	AU Project team	Meetings, reporting
Organizing and conducting of the final conference	November, 2025	AU Project team	Report on website and press-release for the mass-media
Progress reports	Quarterly	AU Project team	Reports, evidences
Mid-term report	2024	AU Project team	Report
Final report	15.01.2025	AU Project team	Report